

Press release

Trade fair focus to be expanded Infrastructure to become a new feature of EXPO REAL

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- EXPO REAL expands trade fair focus to include infrastructure
- Great need for and strong interest in investment in infrastructure
- Special show and conferences provide information

EXPO REAL, Europe’s largest trade fair for real estate and investment, is setting the course for the future by expanding its focus to include infrastructure. Starting this year, EXPO REAL, which takes place in Munich from October 5 to 7, will be the “International Trade Fair for Real Estate, Investment and Infrastructure.”

The need for investment in infrastructure is growing. In many places, public authorities can no longer cover the expenditure on its own. However, the new business area is attracting a great deal of attention from investors and financiers. Claudia Boymanns, Exhibition Director of EXPO REAL, explains: “Various aspects of infrastructure, such as airports, ports, renewable energies, and PPP models, were already selectively addressed at EXPO REAL in the past. Given the growing interest among investors and project developers in infrastructure, we have now decided to expand our focus. In addition, numerous discussions within the industry show us that infrastructure is also becoming an increasingly important factor for every property. That applies both to the buildings themselves and to their immediate and wider surroundings.”

The infrastructure spectrum in which investments can and should be made is wide. “At EXPO REAL, the new focus of investable infrastructure is on energy, and digital and social infrastructure,” says Boymanns. “Both investor interest and project developments for potential investments serve as our guide.” Specifically,

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that includes, for example, data centers, schools, and kindergartens, as well as wind farms as part of renewable energies.

Infrastructure will be another focus of the conference program

Investable infrastructure will also feature prominently in the conference program for EXPO REAL 2026. A special show is also planned to present specific investment strategies in the infrastructure sector and relevant projects. The focus should be not only on construction but also on operating investable infrastructure.

More information about EXPO REAL can be found online at:

<https://exporeal.net/en/>

About EXPO REAL

EXPO REAL is Europe's largest trade fair for real estate, investment and infrastructure. It acts as a central platform for international market players to exchange ideas and do business. The trade fair covers all segments of the real estate industry, including office, retail, hotel, logistics and housing, and highlights the entire life cycle of real estate properties: from project development, financing and marketing, to operation. Special focus is placed on the topics of sustainability, digitalization and the transformation of the industry. The next EXPO REAL will be held in Munich from October 5 to 7, 2026.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its around 90 international trade fairs. These include 14 of the world's leading trade fairs such as bauma, BAU, IFAT, and electronica. Its portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and the affiliated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad. That makes Messe München an important economic driver, triggering purchasing power effects in the billions.